PREFACE

Rutgers University embarked on Rutgers 2030 in May 2013, the first comprehensive master plan in over a decade, and the first to incorporate Rutgers Biomedical and Health Sciences (RBHS), created from the integration of the University of Medicine and Dentistry of New Jersey (UMDNJ) with Rutgers University in July 2013. The physical master plan complements the Rutgers University Strategic Plan, prepared in conjunction with the Boston Consulting Group, and approved by the Board of Governors in February 2014, and the strategic plans of each of Rutgers’ component institutions.

Rutgers 2030 envisions development at Rutgers over a 15-year time frame, 2015 to 2030, and is comprehensive in its scope: taking into account buildings, the natural and constructed landscape, transportation, and infrastructure. The report consists of three volumes:

- Volume 1: Rutgers University–New Brunswick
- Volume 2: Rutgers University–Newark
- Volume 3: Rutgers University–Camden

RBHS is considered primarily within Volume 1 although constituent elements are found across Rutgers.

The scope of input was broad, involving survey responses from approximately 8,000 members of the community, over 30 presentations and town hall meetings, and meetings with many administrators, faculty, and student groups.

This study would not have been possible without the leadership of Rutgers University President Robert L. Barchi and support of Chancellors Nancy Cantor, Richard Edwards, Phoebe Haddon, and Brian Strom. In addition, the Physical Master Plan Executive Steering Committee, Rutgers University Facilities and Capital Planning members, deans, staff, faculty, and students contributed invaluable insight to the development of the project.

Volume 3: Rutgers University–Camden
Table of Contents

1 INTRODUCTION:
   TAKING RUTGERS UNIVERSITY–CAMDEN FORWARD

2 THE PLANNING CONTEXT
   2.1 LAND USE
   2.2 OPEN SPACES
   2.3 MOBILITY
   2.4 SPACE UTILIZATION

3 MASTER PLANNING PRINCIPLES

4 RUTGERS–CAMDEN 2030

5 PHASING AND IMPLEMENTATION
5 Phasing and Implementation

Rutgers–Camden 2030 offers a long-range vision for Rutgers University–Camden to align physical facilities and campus grounds with strategic academic and growth directives in order to support the aspirations of the University. This plan is guided by the principles described in Chapter 3. It is proposed to be implemented in the following phases, extending to 2030 and beyond, and providing a framework for growth as the University evolves. Each proposed capital project that has been offered is identified as critical to the University’s mission and goals, and is shown here to occur in one of four phases of work, beginning from 2015 and extending beyond 2030.

The proposed phasing and implementation strategy is intended as a guide that provides a starting point for evaluating each capital project against other priorities. A number of projects – such as the Science Research Building and the School of Business Building – are opportunities for public-private partnerships, while others will rely on public funding and/or private philanthropy. Priorities may be readjusted as funding becomes available. This plan provides a flexible framework for implementation. The following is a summary of how key projects can be phased and built in stages. All projects are listed in the following pages.

Phase 1 (2015 - 2018)

Phase 1 is a four-year period beginning in 2015 and takes into consideration current capital projects underway, specifically the construction of the Nursing and Science Building and the renovations of the Alumni House and the Writers House. Proposed projects in this phase are directly related or are complementary to these ongoing projects. Key capital projects include the renovation of classrooms to align them with current class sizes and ways of learning. Renovations of properties on Cooper Street and of the admission building, landscaping and the development of athletic fields to support enrollment growth, and additional parking to accommodate the increase in student population also are required during this phase. Initial planning and fundraising for major projects coming up in Phase 2 also will take place.

Phase 2 (2019 - 2023)

Phase 2 is a five-year period beginning in 2019, and flows from another major building campaign once the Nursing and Science Building is completed. This phase includes the new building for the Rutgers School of Business–Camden and the Admissions and Welcome Center, and a series of capital projects that allow for renovations and reorganization of departments and classrooms that will be consequences of the business school’s relocation. Along with the School of Business, additional streetscape and landscape improvements during this phase are proposed.

Phases 3 and 4 (2024 and beyond)

Beginning in 2023, Phase 3 is a second five-year period planned to include the Science Research building. During this phase, the master plan anticipates that key projects supporting growth also will be necessary and are contemplated for Phase 4. These projects include increasing residential beds, and constructing additional parking and recreational facilities.

A timeline for all anticipated projects follows.
### PHASE 1 (2014-2018)

<table>
<thead>
<tr>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1  New English Department</td>
</tr>
<tr>
<td>2  Renovation of Classrooms and Adjacent Spaces</td>
</tr>
<tr>
<td>• 319 Cooper Street</td>
</tr>
<tr>
<td>• 405/407 Cooper Street</td>
</tr>
<tr>
<td>• Fine Arts Building</td>
</tr>
<tr>
<td>• Science Building</td>
</tr>
<tr>
<td>3  Renovation of School of Law-West</td>
</tr>
<tr>
<td>4  250th Anniversary Plaza and Lawrence Street Improvement</td>
</tr>
<tr>
<td>5  Center for Civic Engagement</td>
</tr>
<tr>
<td>6  Renovation of Admissions Building</td>
</tr>
<tr>
<td>7  Renovation of Cooper Street Properties</td>
</tr>
<tr>
<td>8  Development of Athletic Fields</td>
</tr>
<tr>
<td>• Field Hockey</td>
</tr>
<tr>
<td>• Lacrosse</td>
</tr>
<tr>
<td>9  Development of Additional Parking</td>
</tr>
<tr>
<td>• Parking Deck (1,200 spaces)</td>
</tr>
<tr>
<td>10 Landscaping and Streetscaping</td>
</tr>
</tbody>
</table>

### PHASE 2 (2019-2023)

<table>
<thead>
<tr>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1  Rutgers School of Business–Camden</td>
</tr>
<tr>
<td>2  Renovation of Business and Science Building</td>
</tr>
<tr>
<td>3  Renovation of Armitage Hall</td>
</tr>
<tr>
<td>4  North Fifth Street Improvements</td>
</tr>
<tr>
<td>5  Welcome Center and Admissions Office</td>
</tr>
<tr>
<td>6  Public Safety Building/RUPD</td>
</tr>
<tr>
<td>7  Renovation of Camden Campus Center</td>
</tr>
</tbody>
</table>
### PHASE 3 (2024-2028)

<table>
<thead>
<tr>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1   Science Research Building</td>
</tr>
<tr>
<td>2   Residence Building A (72 Beds)</td>
</tr>
</tbody>
</table>

### PHASE 4 (2029 AND BEYOND)

<table>
<thead>
<tr>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1   Residence Building B (198 Beds)</td>
</tr>
<tr>
<td>2   Parking Deck (500 Spaces)</td>
</tr>
<tr>
<td>3   Indoor Recreational Facility</td>
</tr>
</tbody>
</table>
Next Steps

At the time of the drafting of this master plan, Rutgers University–Camden was in the process of implementing its Strategic Plan, with several upgrades and improvements to its physical facilities underway. Key capital projects that support the campus’ mission have been clearly identified and preparations for these projects are in progress or in the initial discussion phase. Additional studies are required and may include the following:

- **Detailed classroom and research space assessment** - A detailed assessment of classroom and research space usage and needs will determine a strategy for the right kinds of spaces, the quantity and technological needs of these classrooms, to provide a strategy for renovating and upgrading teaching and learning spaces at Rutgers–Camden, with supporting technological advancements.

- **Site Selection and Feasibility Studies** - Capital projects identified in this master plan will need a process for evaluating the best location for these projects, giving consideration to academic program, partnership and any outreach or community engagement requirements, as well as philanthropic and public support.

This master plan was developed in close collaboration with Rutgers University–Camden and the Rutgers University Master Plan Executive Steering Committee, and is a focused and achievable vision for the Rutgers–Camden campus, supportive of its missions and goals. The plan upholds and strengthens the distinguishing characteristics of the campus and provides a framework for expansion. As the campus evolves and priorities are confirmed or adjusted, the plan allows for flexibility in its implementation. A periodic assessment of this master plan, as individual projects develop, is recommended in order to ensure that the development of campus facilities continue to be aligned with the goals of the campus and University.
Acknowledgments

RUTGERS UNIVERSITY–CAMDEN PLANNING COMMITTEE

Phoebe A. Haddon, Chancellor
Larry Gaines, Vice Chancellor
Rayman Solomon, Provost
Loree Jones, Chief of Staff
Michael Sepanic, Associate Chancellor for External Relations

Special thanks to the following individuals for contributing photography for this report:
David Michael Howarth
Robert J. Laramie
Edward Moorhouse

MASTER PLAN EXECUTIVE STEERING COMMITTEE

Robert L. Barchi, President
Richard L. Edwards, Chancellor, Rutgers University–New Brunswick
Phoebe A. Haddon, Chancellor, Rutgers University–Camden
Nancy Cantor, Chancellor, Rutgers University–Newark
Brian Strom, Chancellor, Rutgers Biomedical and Health Sciences
Bruce C. Fehn, Senior Vice President for Administration
Michael Gower, Senior Vice President for Finance
Karen R. Stubaus, Vice President for Academic Affairs and Administration
Felicia McGinty, Vice Chancellor for Student Affairs
Antonio Calcado, Vice President for University Facilities and Capital Planning
Paul Hammond, Director of Digital Initiatives
Frank Wong, Executive Director of University Planning and Development
MASTER PLAN TEAM

RUTGERS UNIVERSITY

Antonio Calcado, Vice President for University Facilities and Capital Planning
Frank Wong, Executive Director of University Planning and Development
Jack Molenaar, Director of Transportation Services
Jenn Stuart, Manager of Transportation Planning
Chris Morett, Director of Scheduling & Space Management
David C. Schulz, Executive Director of Program Development
Sandy Cao
Elizabeth Reeves, Assistant Facilities Planner
Larry Porter, Senior Landscape Architect
Henry Velez, Senior Executive Director of Finance

ROBERT A.M. STERN ARCHITECTS (RAMSA)

Robert AM Stern, Senior Partner
Alexander P. Lamis, Partner
Graham S. Wyatt, Partner
Kim Yap, Project Manager
Salvador Pena, Senior Associate
Ji-Hye Ham
Avnee Jetley
Hayeon Shim
Charles Yoo

SASAKI ASSOCIATES

Greg Havens, Principal
Marissa Cheng
Philip Bruso
Yueying Cui
Ken Goulding
Chanwoo Kim
Thiyagarajan Adi Raman
Ian Scherling
Lin Ye
Richard York

VANASSE HANGEN BRUSTLIN, INC (VHB)

Donald Bryson, Principal
Nathaniel Grier

BURO HAPPOLD

Steven Baumgartner
Ana Serra

TOSCANO CLEMENTS TAYLOR

Ian Taylor, Principal